



Gosia Tekieniewska

UI/UX and Brand Designer

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I love

dogs, video/card/board games, horror movies, dancing, interior design and anything creative

About

I'm a versatile designer with over 8 years of graphic design experience, now focusing on UI/UX. My background in branding and illustration helps me create visually appealing, user-centered designs. While I'm still growing my UI/UX skills, I approach each project with a strong sense of curiosity about what users think and feel, ensuring thoughtful, research-driven design solutions. I've collaborated closely with clients, developers, and vendors to bring concepts to life—from design to production.

Skills

Design

UI/UX Design
Visual Identity and Branding
Packaging Design
Illustration
Visual and Motion Design
UX basics and methodologies

Personal

Empathy and Curiosity
Problem-solving and Collaboration
Time Management
Client Management
Cross-functional Teamwork
Presentation Skills

Technical

Figma, Adobe CC, Procreate, Blender, Webflow
Prototyping, Wireframing, UI Design
Strong English and Polish communication skills
Basic knowledge of HTML, CSS

Still learning

3D Modeling
Animation
UX Research and testing
No-code tools
Psychology and User Behavior

Education

Master's Degree in Graphic Design

Nicolaus Copernicus University

2015-2020
Toruń, Poland

In 2020, my master's diploma was honored with the university's highest award for artistic excellence, a recognition given to the best artistic student work that year.

Experience

Freelance Designer

Tekieniewska

2016 - present
global

Developed over 30 unique brands for clients across multiple industries, providing tailored design solutions from concept to production.

Delivered high-quality designs by managing all aspects of production, including material selection and vendor communication.

Managed 50+ design projects from end-to-end, ensuring on-time delivery and 100% client satisfaction by overseeing every aspect of the creative process.

Led end-to-end design projects across multiple industries, building strong client relationships and handling proposals, quotes, and production management.

Collaborated with 10+ international clients, delivering custom illustrations, infographics, and marketing materials that elevated their brand presence.

Developed excellent time management, self-reliance, and client communication skills by working independently with diverse clients.

Brand and Packaging Designer

Brave New Spirits Ltd

Oct 2021 - Oct 2023
Glasgow, Scotland (remote)

Designed packaging and branding for 20+ products, creating a cohesive visual identity across multiple brands for domestic and international markets.

Sole designer overseeing all aspects of branding, packaging, labels, and marketing materials.

Spearheaded design initiatives for 8+ trade fairs and events, elevating the company's brand presence.

Worked directly with clients and printing houses, managing projects from concept to final production.

Helped the company grow from 6 employees to over 50 in 2 years by delivering impactful designs that contributed to business growth and brand recognition.

Developed leadership and client-facing skills by independently leading design projects and delivering impactful branding solutions.

Graphic Designer

Stilnovisti

Feb - Sep 2021
Poznań, Poland

Took over and expanded the visual identity of 10+ brands, ensuring cohesive and impactful designs across various touchpoints.

Sole designer responsible for branding, packaging, labels, key visuals, corporate materials, and marketing designs across multiple sub-brands.

Successfully delivered 120+ design projects on time, meeting tight deadlines and maintaining high-quality standards.

Collaborated with departments including sales, marketing, and production, delivering designs that aligned with both creative and business goals.